



STODDARD SOCIETY (\$75,000) : *Presenting Sponsor*

- Premium Signage
- Two Premium Tables/Seats for 20 guests
- (2) Complimentary Valet Parking Passes
- Organizational Logo and/or Name on official invitation and all marketing materials
- Priority mention in Press Release
- Exclusive Tour of all Stoddard Entities
- Special recognition and acknowledgments during Gala
- Organizational Video Presentation during Gala
- Link to organization's website on Stoddard's photo website
- Full Page Color Ad in Souvenir Journal (inside front or back page)
- Official Sponsor of (5) Stoddard residents
- Guests on Stoddard's Radio Program "Stoddard Lives: Stoddard Live! :"
- Interview on Stoddard's YouTube Channel
- Post interview in Stoddard's Quarterly Newsletter

LEGACY LEADER (\$50,000) :

- Welcome reception sponsor w/ signage
- Two Premium Tables/Seats for 20 guests
- (2) Complimentary Valet Parking Passes
- Organizational Logo and/or Name on official invitation and all marketing materials

- Exclusive Tour of a Stoddard Entity
- Special recognition and acknowledgments during Gala
- Organizational Video Presentation during Gala
- Official Sponsor of (4) Stoddard Caregivers
- Link to organization's website on Stoddard's photo website
- Full Page Color Ad in Souvenir Journal (inside front or back page)
- Guests on Stoddard's Radio Program "Stoddard Lives: Stoddard Live!:"

1902 (\$25,000) :

- Official Entertainment Sponsor
- Organizational Logo and/or Name on official invitation and all marketing materials
- One premium table for 10 guests
- Half Page Color Ad in Souvenir Journal
- Sponsor of Resident Video Greeting
- Link to organization's website on Stoddard's photo website
- Mentioned in Press Release

CHAIRMAN ' S CIRCLE (\$15,000) :

- One Premium Table for 10 guests
- Half Page Color Ad in Souvenir Journal
- Link to organization's website on Stoddard's photo website
- Special Showcase of Presidential Estates at Sycamore Hill w/ Luncheon for (4) guests

ANCHOR (\$10,000) :

- Premium Seating for 5 guests
- Half Page Color Ad in Souvenir Journal
- Link to organization's website on Stoddard's photo website
- Gala Gift Sponsor

DOVE (\$5,000) :

- Premium Seating for 5 guests
- Recognition in Souvenir Journal
- Table Décor /Centerpieces Sponsor

ANCHOR (\$2,000) :

- Seating for 2 guests
- Recognition in Souvenir Journal

INDIVIDUAL GUEST: \$250

- Admission for (1) guest during welcome reception & Gala Dinner

120 CLUB:

- Name and/or Picture and personal quote of why you love Stoddard or why you are supporting
(Due: September 1, 2021) Black & White, JPEG Ready, 8.5 x 5.5 submit to kclark@sbhfdc.org

ADVERTISING OPPORTUNITIES**FULL PAGE AD: (\$250)**

- Full Page Ad (Color)
- 8.5 x 11
- Must be Art Ready (JPEG)

HALF PAGE AD: (\$150)

- Half Page Ad (Color)
- 8.5 x 5.5
- Must be Art Ready (JPEG)

BUSINESS CARD AD: (\$50)

- Full Color
- 3.5 x 2.0
- Must be Art Ready (JPEG)

RADIO ADVERTISING:

PROMOTE YOUR ORGANIZATION, BUSINESS OR CHURCH DURING STODDARD'S WEEKLY BROADCAST OF "STODDARD LIVES: STODDARD LIVE!" ON 1340 AM - EVERY TUESDAY @ 10 AM

(\$50) (1) 10-20 second promotion of your service/church or company

(\$125) (1) On-Air Live Show with a representative of your company and Stoddard's Host to promote your organization/church or service